



Print Instructions

- Double sided from pages 2 to 9
- Print 1 copy of each set of cards for each scenario played

A circular graphic with a purple border. The background is a dark, purple-tinted image of the Big Ben clock tower and the London Eye in London. The word "Action" is written in white, bold, sans-serif font in the upper center.

Action

National Government

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Action

National Government

CO-ORDINATE

Co-ordinate your actions with other players.

DEVOLVE

Devolve power to a new agency, regional body, or local councils.

COMMUNICATE

Raise awareness of your intent among stakeholders and the public.

TAXATION

Raise or lower taxes. Make taxes direct or indirect to consumption.

LEGISLATE

Create new or amend existing mobility legislation.

ACTION

Write your own.

CONSULT

Talk to stakeholders and the public to gain their views on an issue.

BUY

Purchase a new mobility service or infrastructure



Action

Local Government



Action

Local Government



Action

Local Government



Action

Local Government



Action

Local Government



Action

Local Government



Action

Local Government



Action

Local Government

CAMPAIGN

Raise wider awareness of your vision or views on an issue.

CHANGE TAXES

Raise, lower, or redirect funds into mobility initiatives

ENGAGE

Get the views of the public and major stakeholders in the area.

BUILD

Invest in new infrastructure to support growth.

INNOVATION

Invest in own capability to support new mobility solutions.

CO-ORDINATE

Work with local groups on combined delivery or action plans.

EDUCATE

Run a campaign or other initiatives to change travel behavior.

ACTION

Write your own.

A circular graphic with a green border. Inside, two women are shaking hands. The woman on the left is seen from the side, wearing a light-colored long-sleeved shirt. The woman on the right is facing her, wearing a dark turtleneck and striped pants. The background is a blurred office setting.

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Business

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Action
Business

CHANGE BUSINESS MODEL

Change to a sharing, service, or
consumption model.

STAFF

Train, recruit, or lay off staff.

RAISE FUNDING

Secure funding to expand or develop
the business.

R&D

Invest in long term research and
development projects.

FACILITIES

Open new or close existing
facilities.

LOBBY

Work with policy makers or key
stakeholders to share your views.

GROW

Expand your activities into other
areas or markets.

ACTION

Write your own.



Action

NGO



Action

NGO



Action

NGO



Action

NGO



Action

NGO



Action

NGO



Action

NGO



Action

NGO

CHANGE ACTIVITIES

Adapt to other stakeholders or
changing circumstances.

RESEARCH

Gain evidence for your case for
lobbying on a specific issue.

EXPAND

Branch out your activities in by
what you do or where you do it.

RECRUIT

On board new campaigners to help
with your current work or new work.

CAMPAIGN

Raise awareness of your interest
and views.

CHANGE ACTIVITIES

Adapt to other stakeholders or
changing circumstances.

LOBBY

Seek to influence the views and
actions of policy makers, businesses, or
the public.

ACTION

Write your own.